

Eastern Media International Corporation Procedures for Election of Directors

(Amended 2016.06.20)

1. The election of directors of the Company shall be handled in accordance with these Procedures.
2. The election of directors of the Company shall adopt the single-name cumulative election method. Each share has the same voting rights as the number of directors to be elected. One person may be elected collectively, or they may be distributed among a number of people. The name of the elector shall be replaced by the attendance card number printed on the ballot.
3. At the beginning of the election, the chair shall appoints a number of monitoring and counting personnel perform various related tasks.
4. The number of directors of the company specified in the company's Articles of Incorporation shall be elected as directors by the number of votes obtained by representing more voting rights. If there are two or more people with the same number of votes representing the voting rights and the number of votes exceeds the specified number, the votes obtained by the representatives with the same number of voting rights shall draw lots. The chairman shall draw lots for those who do not attend.
 - 4-1. Elections of directors of the Company shall be conducted in accordance with the candidate nomination system and procedures set out in Article 192-1 of the Company Act.

Independent directors and non-independent directors shall be elected together, and the number of elected positions shall be calculated separately.
 - 4-2. In the election of the company's directors, shareholders can choose electronic or on-site voting to exercise their right to vote.
5. The voting ballot is prepared and issued by the board of directors, and contains the number of electors and their voting rights.
6. If a selected candidate is a shareholder, the voting individual must fill in the name of the selected candidate in the "selected candidate" column of the ballot, and add his or her shareholder account number. If not a shareholder, the name of the selected candidate must be filled in as well as his or her ID number.

7. The elector must put the vote of the director voted into the director's ballot box.
8. A ballot will be invalid in one of the following circumstances:
 - (1) Not using the voting ballots stipulated in Article 5.
 - (2) A blank candidate ballot has not been filled in.
 - (3) There are more than two candidates.
 - (4) There is other writing besides the name of the candidate and his or her shareholder account or the name of the non-shareholder candidate and the ID card number.
 - (5) When a shareholder candidate's account number does not match the shareholder register or a non-shareholder candidate's ID card number does not match after verification.
 - (6) When the name of the selected candidate is the same as that of other shareholders but the shareholder account number is not filled in for identification.
 - (7) When the handwriting is illegible.
 - (8) Those who do not fill in the account name (name) or shareholder account number (identity card number) of the candidate.
9. Ballots will be opened on site after voting, and the result of the ballot will be announced on site by the chair.
10. For those elected as directors, the board of directors shall issue a notice of election.
11. Matters left unspecified in these Procedures shall be handled in accordance with the Company Act, securities management laws and regulations, and the Company's Articles of Incorporation.
12. These Procedures will be implemented after approval by the shareholders' meeting; the same applies to amendments.