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A Message from our Chairman

At EMI, we consider sustainable development to be our most important business philosophy, and have never stopped taking on new challenges and establishing new goals. We used our port warehousing business as a foundation for expansions into the media and pet industries to build a national brand and source of pride for our consumers, creating a happy enterprise which combines sustainability, nature, and humanistic care.

Driven by global trends of sustainability, we set 2022 as the "First Year of ESG for EMI," using Group resources to exert our environmental and social influence while aligning with the United Nations Sustainable Development Goals through practical actions as part of our contributions to global sustainability.

Value Excellence and Pursue Innovation

Faced with rapidly changing global political and economic conditions, we set "Move Fast and Break Things" as the core mission of our business operations, sharing diversified strategies and resources to maximize our advantages in our dual cores of "new retail" and "new media" while accelerating development of our self-developed products and integration of multiple channels to create higher corporate values for our company. In 2021, we entered the pet health industry and continued to expand our physical reach. This year, we have a total of 138 physical stores, and our OMO advertising brand has received great acclaim from external sources, winning first place in the National Brand Yushan Award "Best Product Category," being the first OMO advertising platform to win this award, and making us a market leader of the new media industry in Asia.

We also continue to refine our corporate governance performance and were recognized by the 9th (2022) Corporate Governance Evaluations, ranking in the top 20% (Second tier: 6-20%) of 928 listed companies and scoring 93.54 points, a 15% increase over the previous year (81.67 points). We strive to be included in the top tier (5%, encompassing 46 companies) of companies and are working to meet 100% of sustainable development indicators to demonstrate our strong commitment to ESG (Environmental, Social, Governance) aspects.

Green Services and Environmental Protection

Extreme climate conditions caused by climate change has greatly impacted all of mankind. As a global citizen, we not only work to better ourselves, but also work with important partners in our supply chain to mitigate climate crises and prevent operational crises.

In 2022, our warehousing business invested NT\$ 52.21 million in energy management and formulated plans for annual ISO 14064-1 greenhouse gas inventories and third-party verifications, which revealed that our energy intensity (kWh/revenue in millions) for 2022 was reduced by 5.2% compared with 2021. At the end of 2022, our media business introduced iTrash automatic recycling machines. We encouraged our colleagues to place aluminum cans, plastic bottles, and other recyclable materials into these machines in exchange for cash rewards, thereby building good recycling habits in our colleagues.

Value Happiness and Protect Society

In 2022, EMI invested NT\$ 139,769,185 in employee welfare expenditures and once again received a Gold Happy Enterprise Award. We have established remuneration and welfare systems that exceed industry standards and provide diverse learning and development opportunities. We know that only comfortable and relaxing work environments enable our employees to provide high-quality and innovative services to our customers.

In 2022, we invested a record amount (NT\$ 20,719,035) in social participation, not only investing in existing social participation projects such as the "Breakfasts Made of Love" program which has been ongoing for 16 years, but also combining social participation goals within the Group to establish environmental public welfare tree-planting goals under our "Love Earth, Plant Hope" project. We also integrated ET Pet resources to establish the "ET Pet Love Project," which works with animal shelters and animal protection groups all over Taiwan, provides food for stray animals, and organizes mobile manned by veterinarians from National Taiwan University to establish pet-friendly environments.

In future, all companies in the EMI Group will continue to refine performance on environmental social responsibility, and corporate governance indicators to create an ESG and sustainability enterprise.

Eastern Media International
Chairman

Shang Wen Liao


