

About This Report

This constitutes the 2024 Corporate Sustainability Report for Eastern Media International Corporation and its subsidiaries (hereinafter referred to as EMI, the Group, we, us, or our). This Report discloses our Environmental (E), Social (S), and Governance (G) progress, achievements, and strategic goals in an open and transparent manner to inform our stakeholders of our recent efforts and continued commitment toward sustainable development.

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Report Boundaries and Scope

The disclosure period for this Report spans from January 1 to December 31, 2024. This Report was issued in August 2025. Our next Report is scheduled to be released in August 2026. We regularly issue reports on our corporate website and the Market Observation Post System (MOPS), which serve as important channels for stakeholder communication. The boundaries for financial information in this Report are consistent with our annual reports, and all other data encompass our warehousing business (including EMI Headquarters, Taichung Operational Site, and Kaohsiung Operational Site), media business (ET New Media Holdings), and trade (pet) business (ET Pet). Previous records and future plans may be included in order to fully disclose related information on corporate sustainability.

Organizational Information Within the Reporting Scope

Warehousing Business (Eastern Media International)

Headquarters

8F., No. 368, Fuxing S. Rd. Sec. 1, Da'an Dist., Taipei City +886-2-2755-7565

Taichung Operational Sites

No. 23, North 5th Rd., Qingshui Dist., Taichung City +886-4-2656-4211

Kaohsiung Operational Sites

No. 61, Yatai Rd., Xiaogang Dist., Kaohsiung City +886-7-811-1131

Media Business (ET New Media)

No. 72, Chongyang Rd., Nangang Dist., Taipei City +886-2-5555-6366

Trade (Pet) Business (ET Pet)

No. 258, Jingping Rd., Zhonghe Dist., New Taipei City +886-2-2943-7888

Report Management and Review

Internal

This Report is based on the Global Reporting Initiative (GRI) Standards issued by the Global Reporting Initiative (GRI) in 2021 and industry standards issued by the Sustainability Accounting Standards Board (SASB). The disclosed financial data were derived from publicly available consolidated financial statements certified by independent certified public accountants, and non-financial data and information were provided by responsible units and compiled by the working groups under the EMI Corporate Governance and Sustainability Development Committee.

External

The assurance engagement for this Report was planned and performed by Ernst & Young, an independent and credible firm, in accordance with TWSAE₃₀₀₀ Assurance Engagements Other than Audits or Reviews of Historical Financial Information (TWSAE₃₀₀₀). Ernst & Young provided limited assurance on this 2024 Corporate Sustainability Report compiled according to GRI Standards. The results of limited assurance have been effectively communicated with governance units. For details on assurance scope and conclusions, please refer to [the Independent Assurance Statement](#) in the Appendix.

Contact Information

If you have any questions regarding the 2024 EMI Sustainability Report, please contact us using the information listed below. For grievance mechanisms and channels, please refer to [5-1-2 Ethical Management and Legal Compliance](#).

Eastern Media International Investor Relations Department

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Digitally Driven x Sustainability Led: A Smart Future for EMI

The year 2024 marked an important milestone in sustainability and smart developments at Eastern Media International (EMI), and we designated this year the inaugural year of artificial intelligence (AI) integration at EMI. We used AI as our core driver in combination with environmental sustainability actions and corporate transformation strategies to launch a new chapter of dual-axis transformations. Faced with constantly changing markets and tightening international regulations, EMI continues to strengthen ESG governance systems through stable and pragmatic implementations, incorporating environmental protection, social responsibilities, and corporate governance into management decisions through data-driven innovation and technology-powered transformations, thereby maximizing our corporate values and expanding our positive social influence.

Silo Upgrading x Green Buildings: Building a Low-Carbon and Sustainable Supply Chain

As a key import hub for household grains in Taiwan, EMI has long been responsible for food transportation and security. We aligned with government emergency food reserve policies, and actively introduced AI smart silo management projects to enhance operational efficiency and safety, further strengthening the resilience of Taiwan's food supply chains. In terms of environmental management, our warehousing business has fully incorporated the ISO 14064-1 Greenhouse Gas Inventory Protocol, ISO 50001 Energy Management System, and ISO 14001 Environmental Management System to implement energy and carbon reduction, pollution prevention, and resource recycling actions. In 2024, we established a smart meter and energy monitoring system (EMS), phased out aged equipment with high energy consumption, and implemented various energy conservation and carbon management actions. Our new headquarters in development, the Linkou Endian Building, is working to obtain a diamond-level green building certificate, smart building certificate, and other domestic and overseas sustainability certifications. This building will become EMI's global operational center for resource integration as well as smart and sustainability governance promotions.

Industry Leadership x Strengthening Innovation: Promoting Diverse Digital Industry Transformations

We ranked at 21-35% of listed companies in the eleventh (2024) Corporate Governance Evaluation, similar to our ranking under the tenth (2023) Corporate Governance Evaluation, and at 2-10% (second tier) in our industry category (companies with market capitalization below NT \$5 billion), we plan to continue working toward a first-tier ranking. We set "Break conventions and act fast" as the core mission of our corporate operation, implementing digital upgrades, vertical integrations, and market expansions for our three main businesses in 2024. Our media business ETtoday continued to win acclaim, and was ranked by Oxford University as the online media in Taiwan with the highest reach and trustworthiness for the seventh consecutive year. ETtoday received a number of news reporting awards for the third consecutive year, demonstrating social responsibility and influence as a professional media outlet. In future, we plan to implement comprehensive transformations encompassing traffic monetization, multimedia content, subscriber membership, online and offline integration, and content commerce as we work to build a Digital Content Platform 3.0.

Our pet business benefited from economic growth in the pet industry due to low birth rates, and we built an integrated retail, medical, and product development platform with pet health at its core, promoting a composite management model as "a health and service expert for owners and pets."

Healthy Workplace x Social Inclusion: Sustainability From the Inside Out

EMI received the Happy Enterprise Gold Award for the fourth consecutive year and received the National Outstanding Healthy Workplace Award (Vitality Award) for the first time in 2024. Our Taichung and Kaohsiung Operational Sites simultaneously obtained the Health Promotion Certificate, and continued to maintain ISO 45001 Occupational Health and Safety Management System verification. In terms of social participation, we continued to implement projects aligned with Group social participation goals this year and constantly reflected on how to create mutual benefits for society rather than short-lived efforts. Our "Love Breakfast" program has entered its 18th year and assisted more than 35,000 children in rural areas. What we found most heartwarming was the example of one beneficiary who returned to their hometown to care for other children in need after being admitted to graduate school. We also hosted the first EMI Cross-Strait Youth Baseball Competition in 2024, helping schoolchildren build confidence and broaden their horizons through sport. ET Pet worked with pet shelters and animal protection groups in Taiwan to provide food for strays and organized a National Taiwan University vet services tour to build a pet-friendly environment. In future, we will continue to strengthen and expand our efforts to amplify our positive social impacts.

Eastern Media International Chairman


